

ARTISTS RUN THIS PLANET

A MOTIVATIONAL ADULT COLORING BOOK

by



Artists Run This Planet - A Motivational Adult Coloring Book
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THIS BOOK BELONGS TO

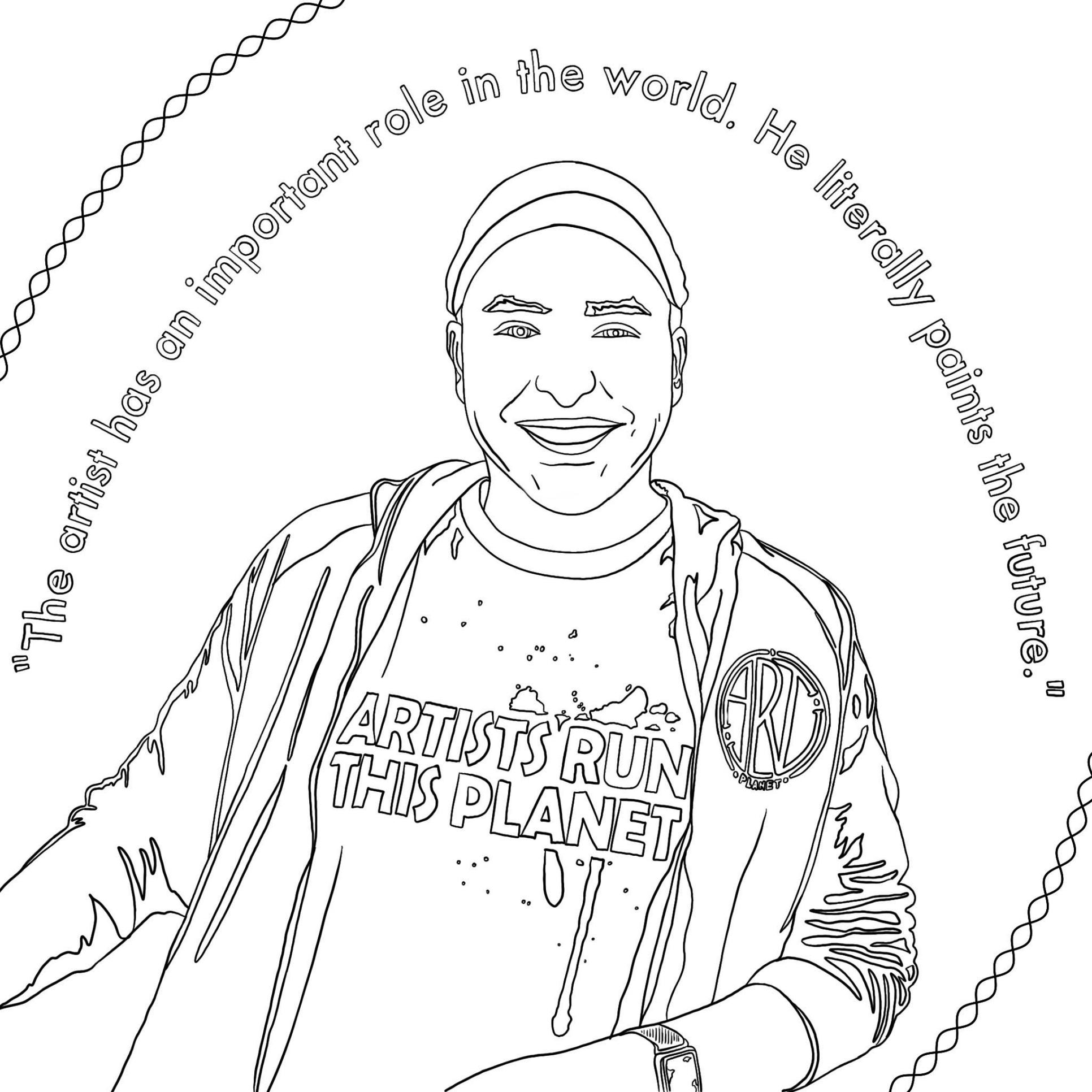
LET'S CREATE!

Welcome to the Artists Run This Planet Motivational Adult Coloring Book! You're about to embark on an artistic endeavor unlike any other. Not only will you be coloring awesome art but you will be taking a look across history at some of mankind's greatest artists and creators. Each unique individual in the book is accompanied by a motivational quote from that individual. I chose some of the most interesting and influential creators from human history so you can learn from their viewpoints and advice on creativity and life.

Why is this book called Artists Run This Planet? I truly believe that nothing important happens on this planet of ours unless some creative individual has an idea and puts it into effect. Artists create the future reality. Whether they call themselves artists or not, it is the creative dreamer and doer that shapes mankind. Everything from castles to skyscrapers, telescopes to iPad tablets, the Mona Lisa to the selfie, has been the result of bold, idea-making individuals. Artists keep the world running, moving and progressing.

It's up to all of us to create the kind of world we want, to be the powerful artist that resides inside all of us. Any struggles we ever face can always be traced back to a failure to create, to imagine, to do, to invent and to paint on this canvas called life. Supporting art and artists, rehabilitating creativity and motivating it upwards is probably the greatest pursuit we can put our attention on. This book is an attempt to do that. Thank you for supporting it, because you are helping to build a better world by doing so. I hope you have fun coloring every page, get inspired and create something wonderful. Ignite the world with your art!

Artists Run This Planet!
David Carus
CEO, Art Planet



"The artist has an important role in the world. He literally paints the future."



"I feel that there is nothing more truly artistic than to love people."



"Life is full of surprises, I try to capture these precious moments with wide eyes."

I try to capture these precious moments with wide eyes.





"Keep your face always toward the sunshine - and shadows will fall behind you."

"There are two ways of spreading light: to be the candle or the mirror that reflects it."

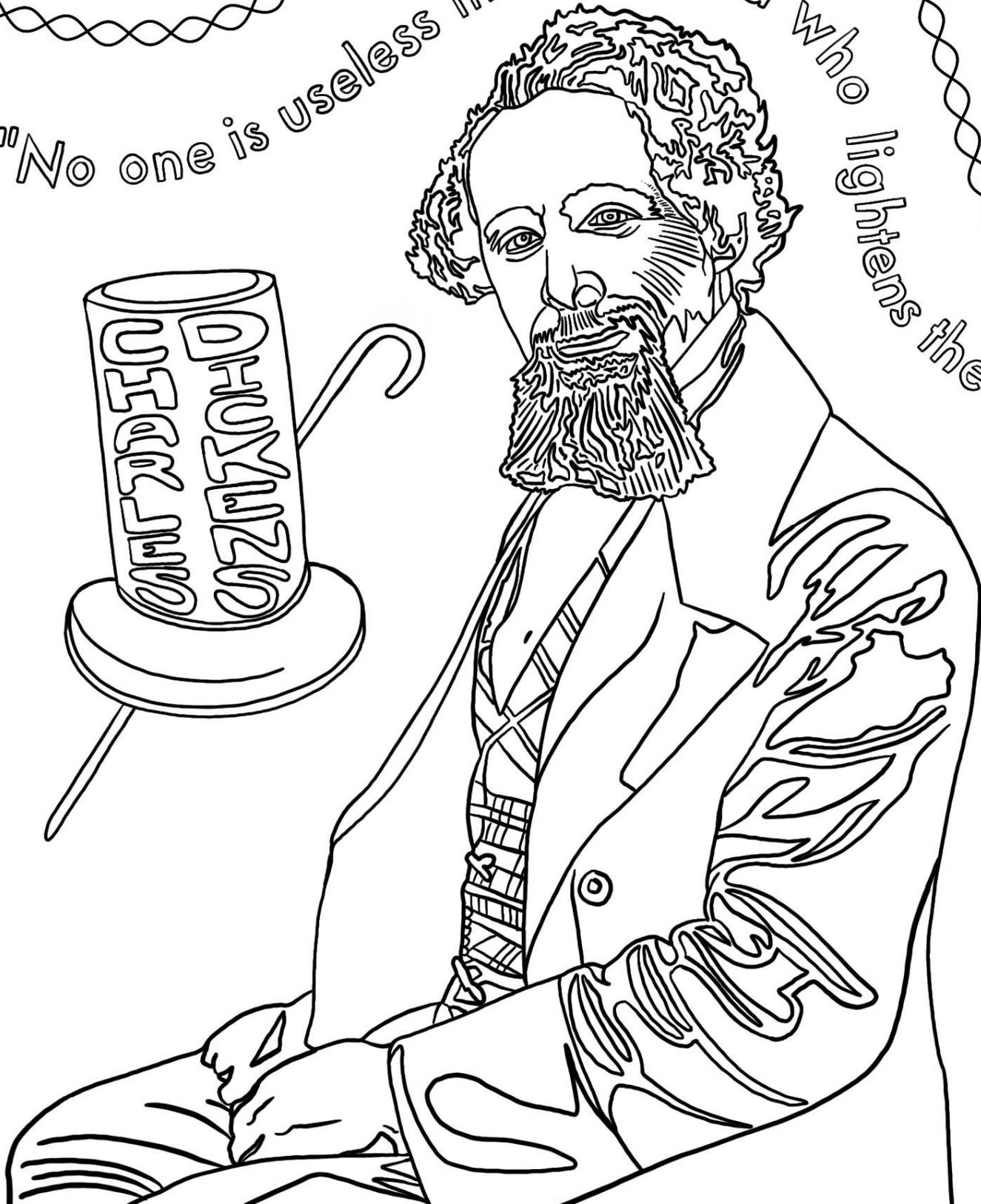




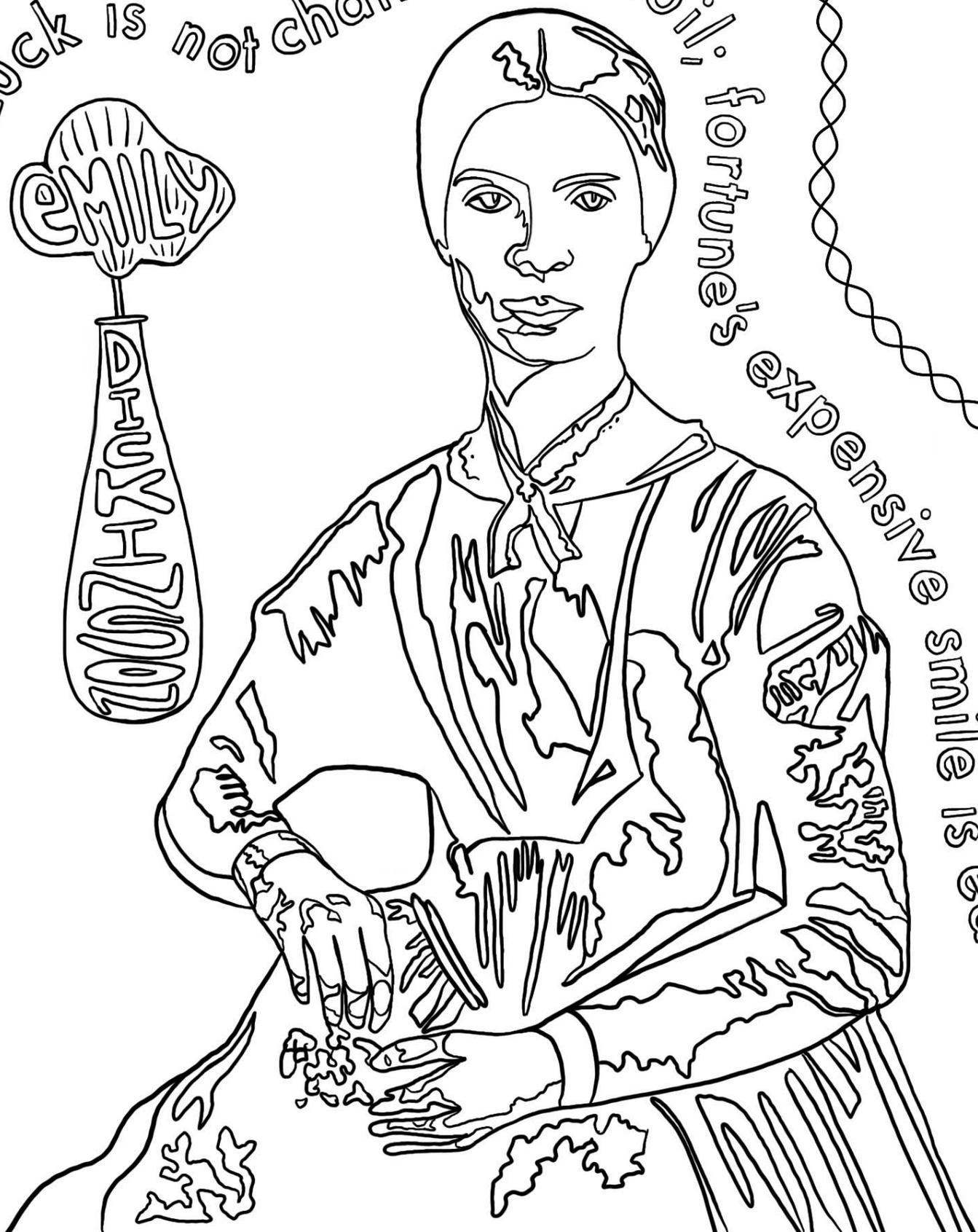
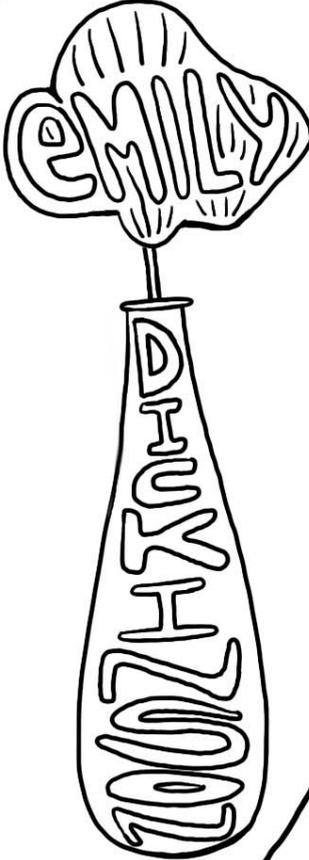
"If I have seen further than others, it is by standing upon the shoulders of giants."

ISAAC
NEWTON

"No one is useless in this world who lightens the burden of it to anyone else."



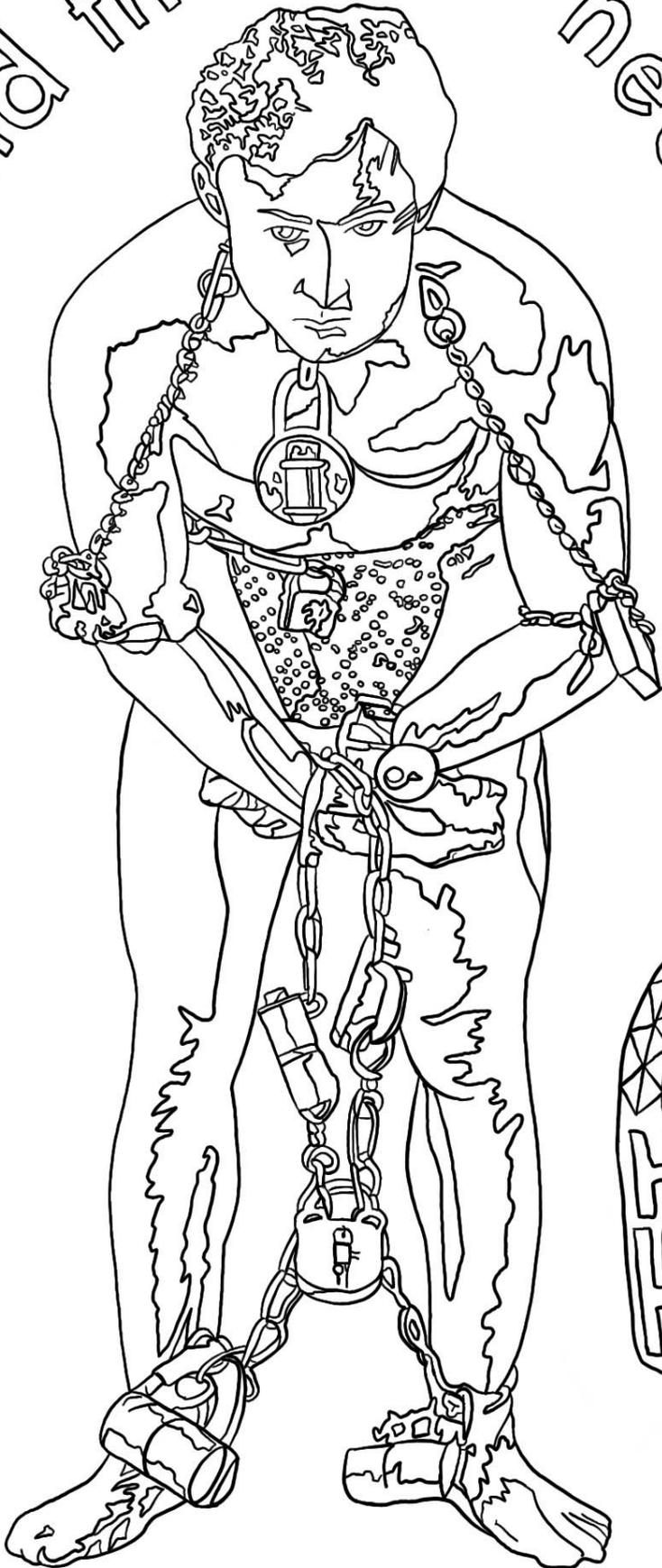
"Luck is not chance, it's toil; fortune's expensive smile is earned."



"This world is but a canvas to our imagination."



“What the eyes see and the ears hear, the mind believes.”



"I am not afraid...I was born to do this."



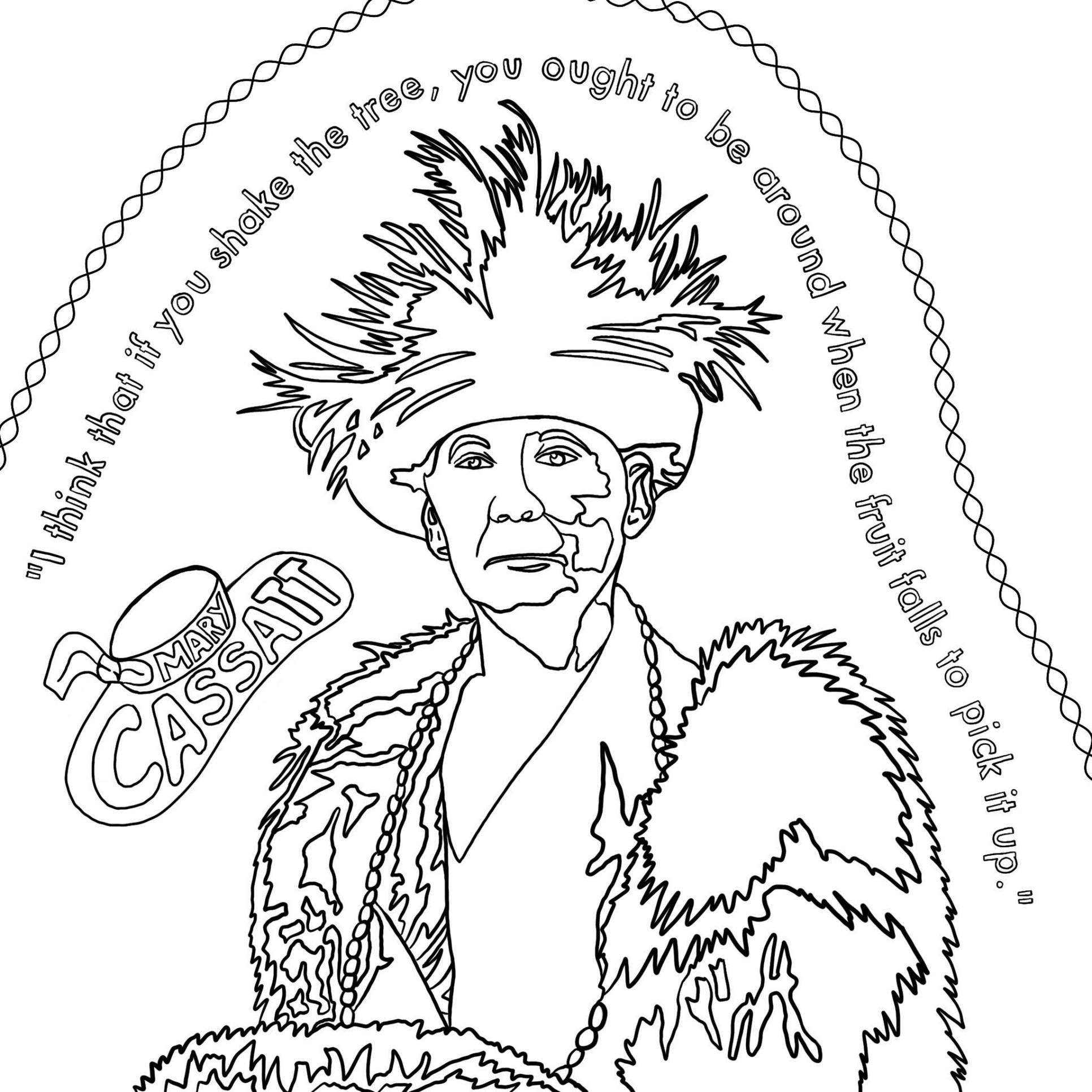
"Every man is the son of his own works."





"You must be the change you wish to see in the world."

GANDHI



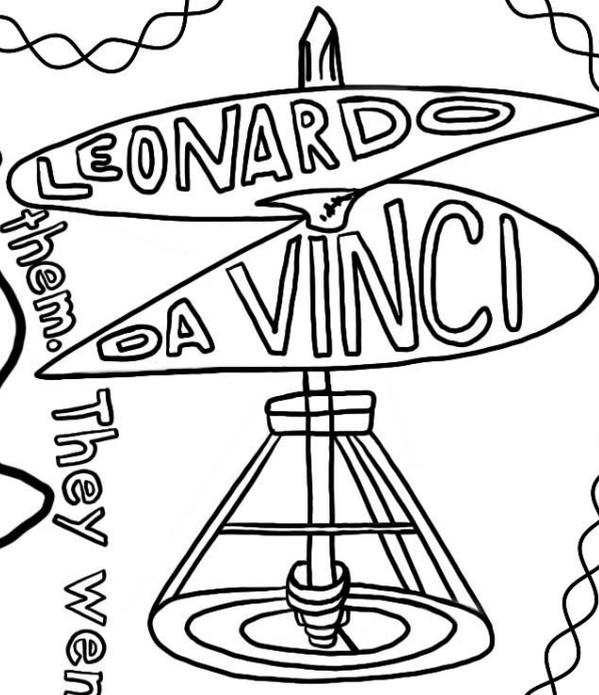
"I think that if you shake the tree, you ought to be around when the fruit falls to pick it up."

MARY
CASSATT



"People of accomplishment rarely sat back and let things happen to them."

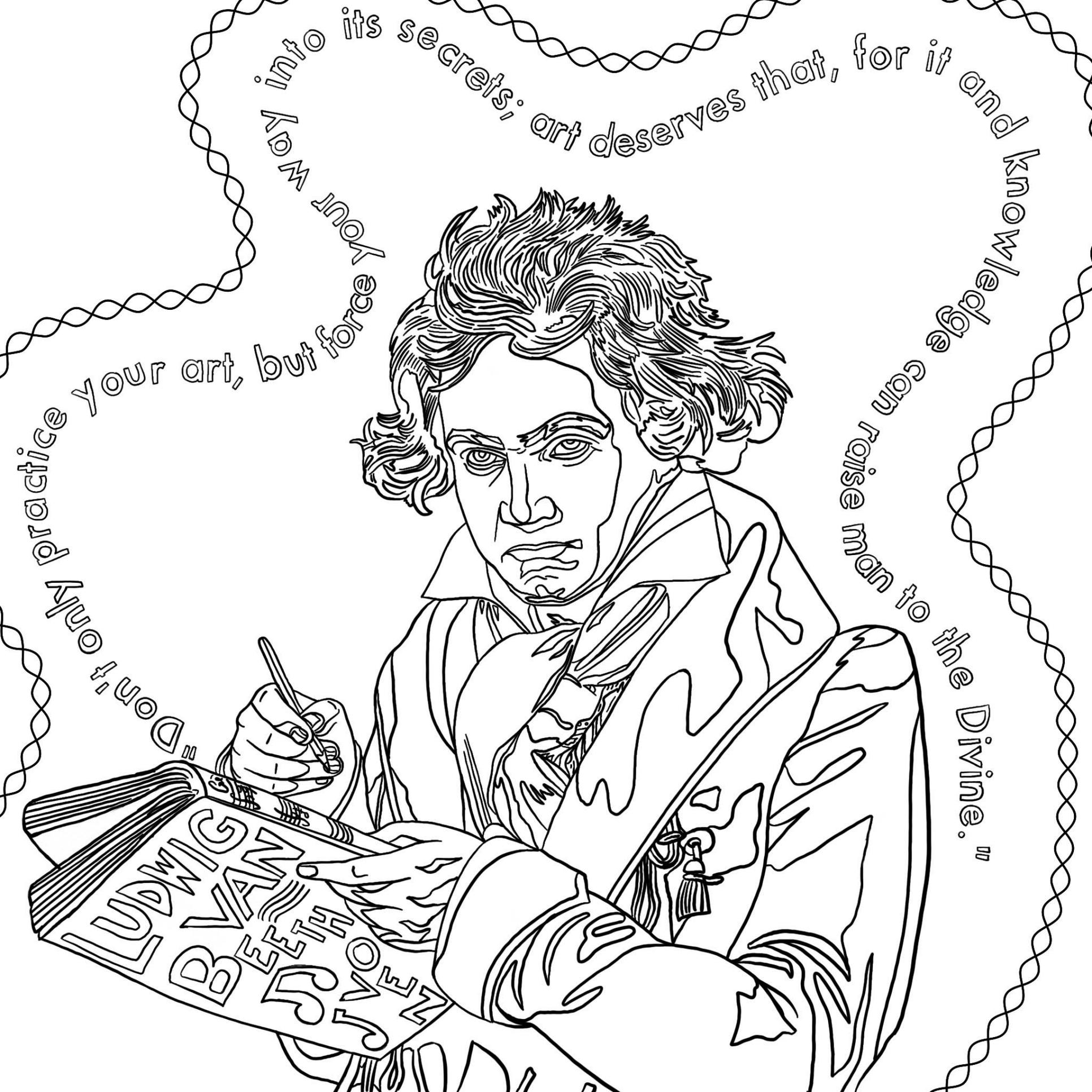
They went out and happened to things."





"Nothing contributes so much to tranquilize the mind as a steady purpose - a point on which the soul may fix its intellectual eye."

MARY
SHELLEY



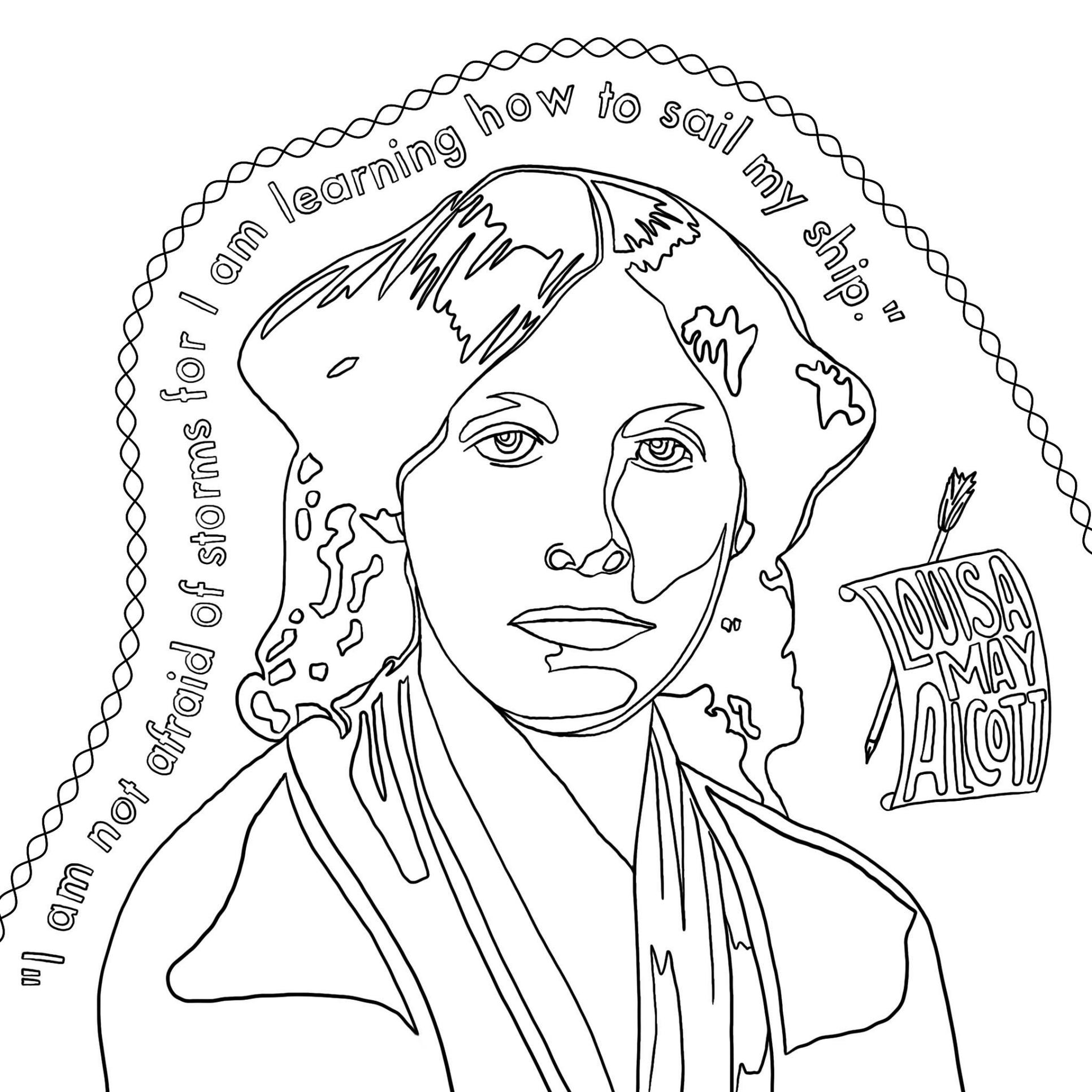
"Don't only practice your art, but force your way into its secrets; art deserves that, for it and knowledge can raise man to the Divine."

"Whoever wants to know something about me - as an artist which alone is significant - they should look attentively at my pictures"



and there seek to recognize what I am and what I want."





"I am not afraid of storms for I am learning how to sail my ship."

LOUISA
MAY
ALCOTT



"Employ your time in improving yourself by other men's writings, so that you shall gain easily what others have labored hard for."



"I have dreamed in my life, dreams that have stayed with me ever after, and changed my ideas."

EMILY
BRONTE

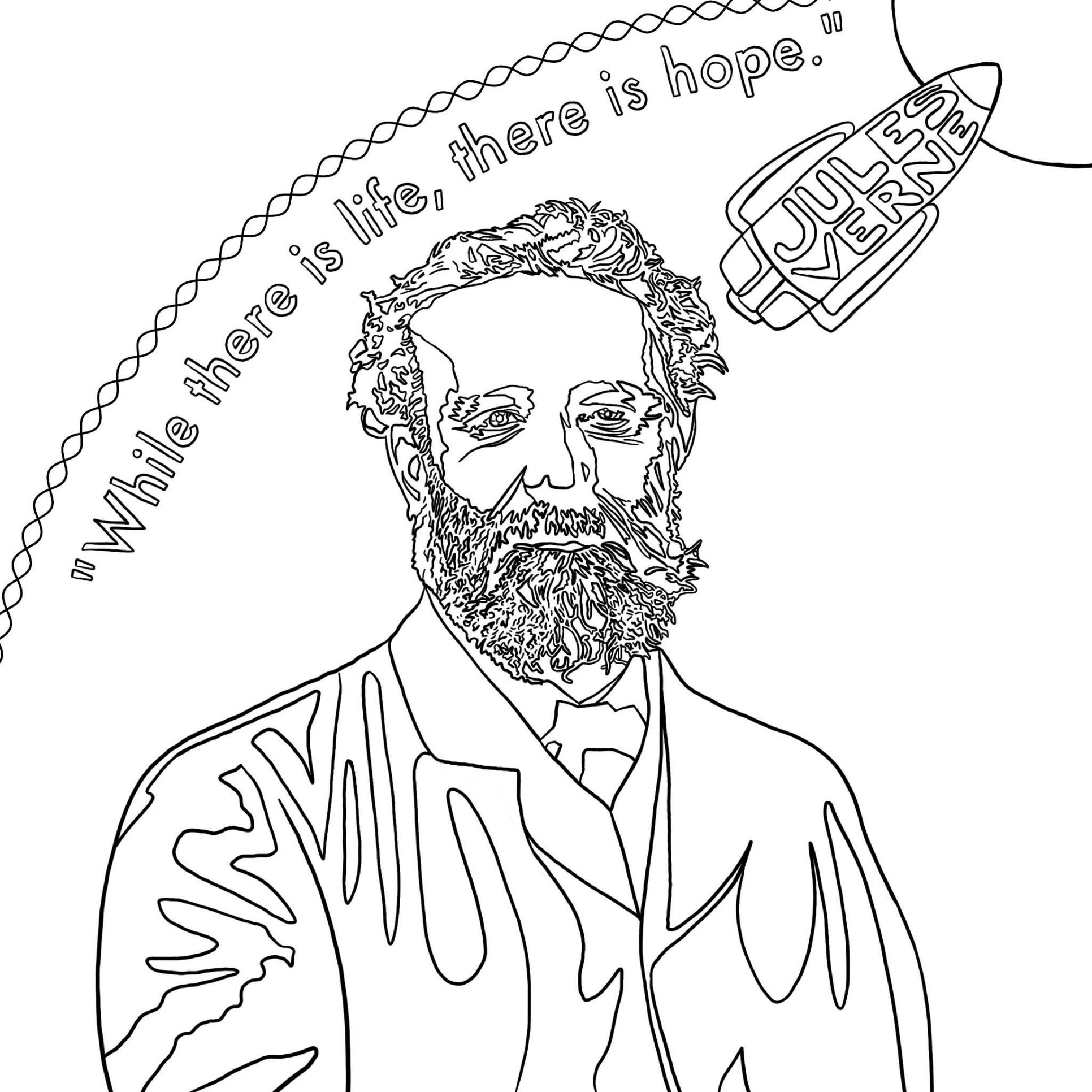


"In questions of science, the authority of a thousand is not worth the humble reasoning of a single individual."

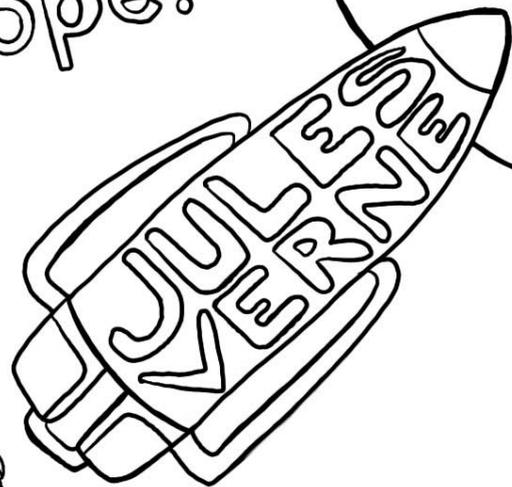
GALILEO
GALILEI

"It is not in the stars to hold our destiny but in ourselves."





"While there is life, there is hope."



"Always do what is right in whatever state you find yourself."

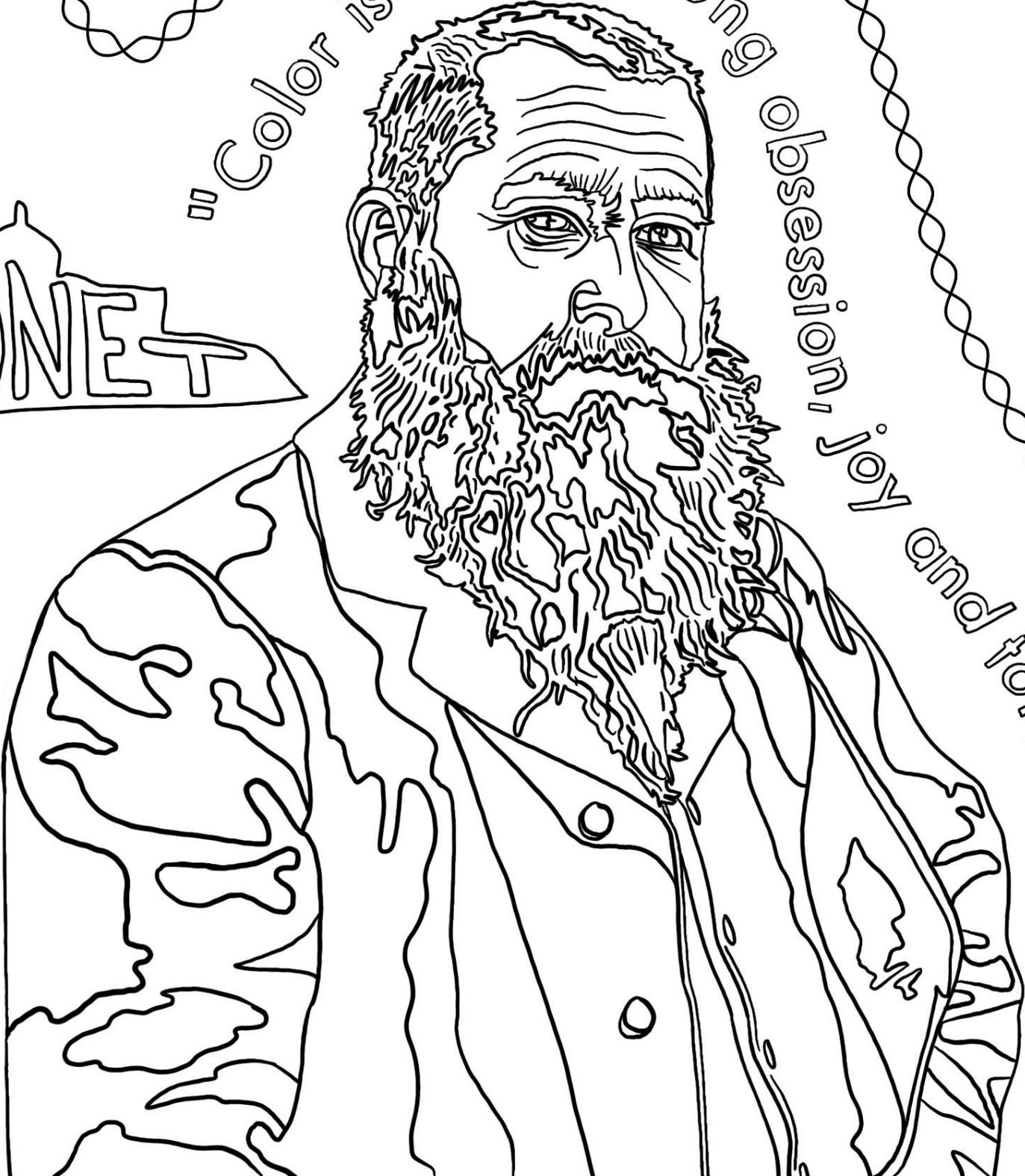


St. CATHERINE of BOLOGNA

PATRON SAINT of ARTISTS

MONET
MONET

"Color is my day-long
obsession, joy and torment."





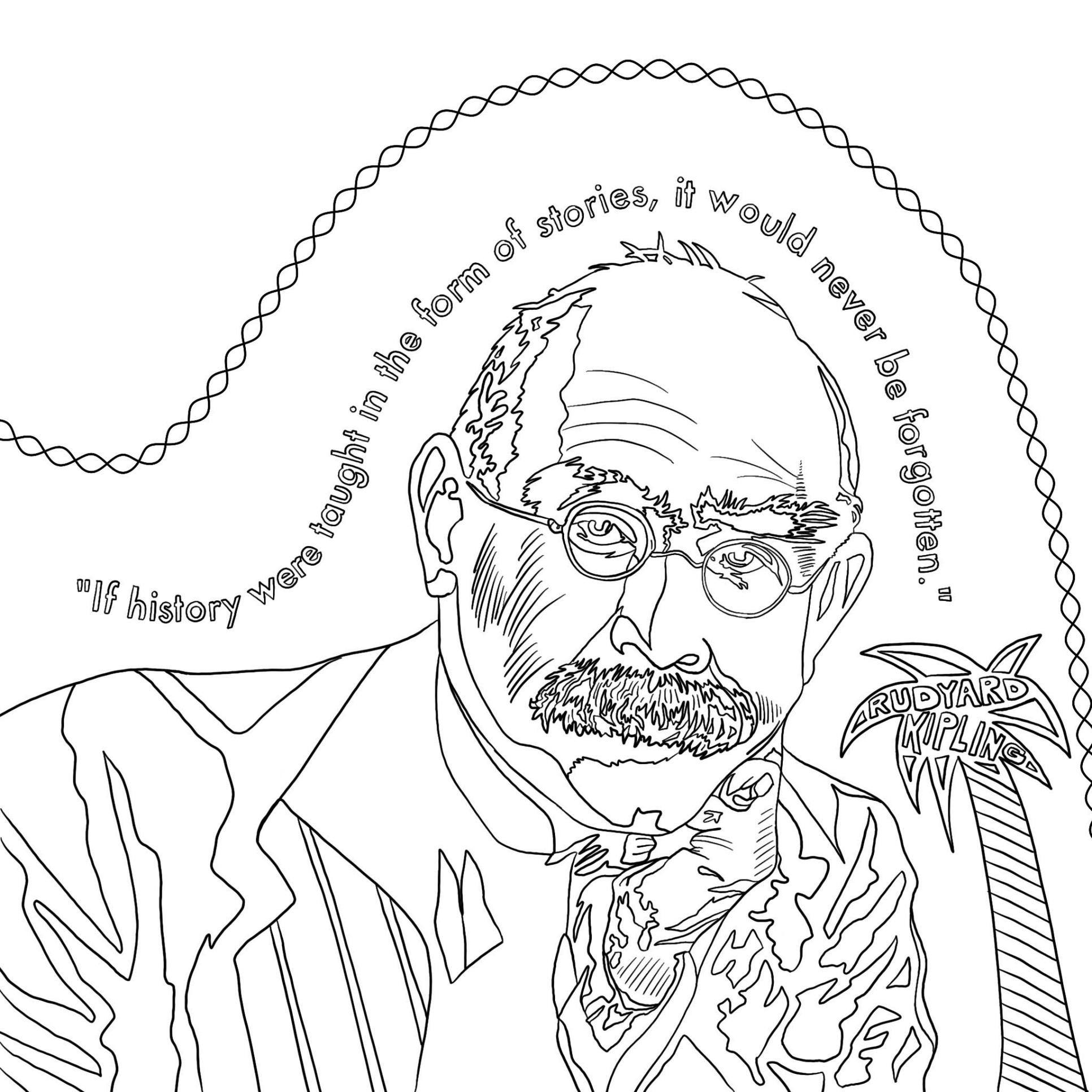
"Light is the task where many share the toil."

"There is something delicious about writing the first words of a story. You never quite know where they'll take you."





"If we did all the things we are capable of, we would literally astound ourselves."



"If history were taught in the form of stories, it would never be forgotten."



"We have all a better guide in ourselves, if we would attend to it, than any other person can be."

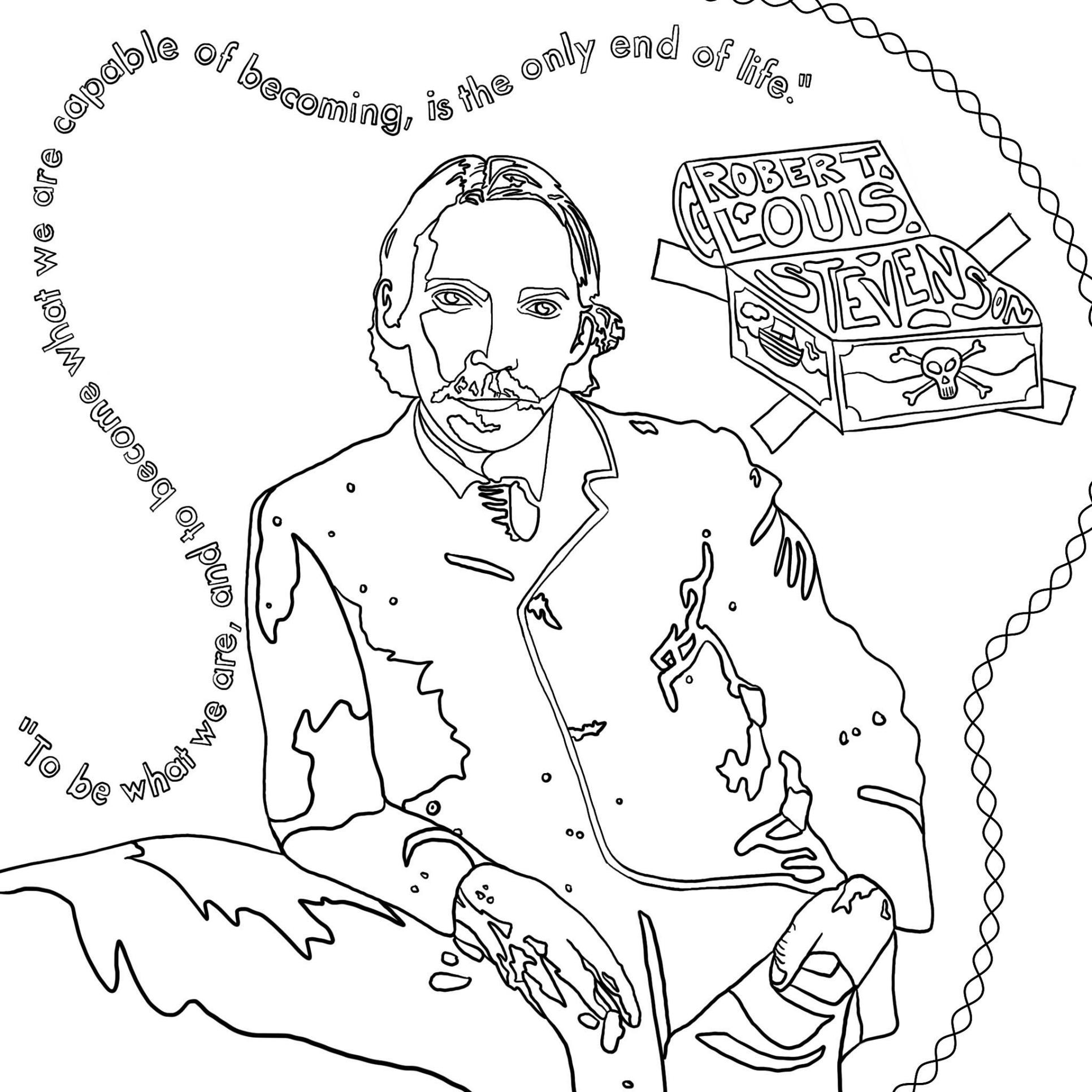




HARRIET
TUBMAN

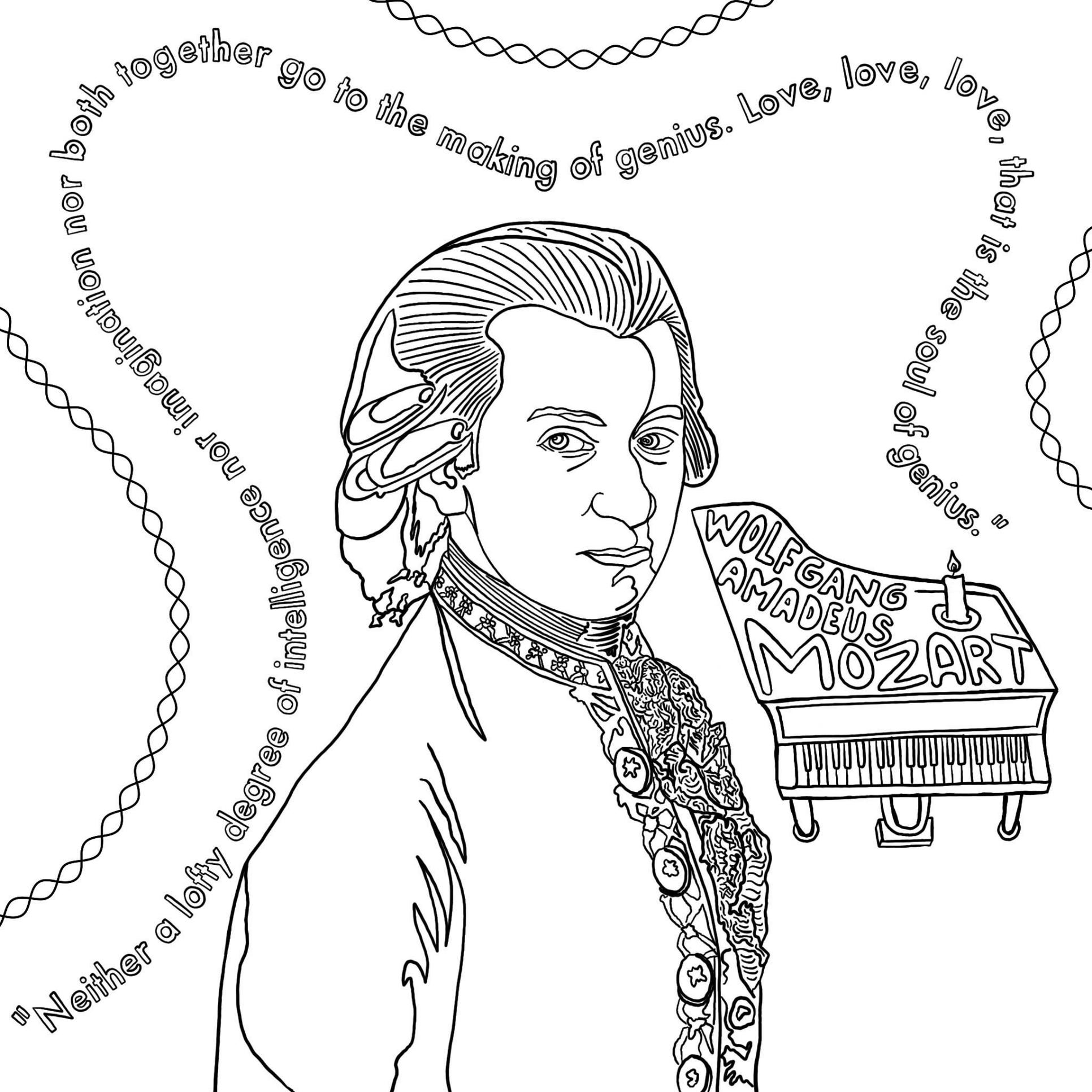
You have within you the strength, the patience, and the passion to reach for the stars to change the world.

Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.



"To be what we are capable of becoming, is the only end of life."

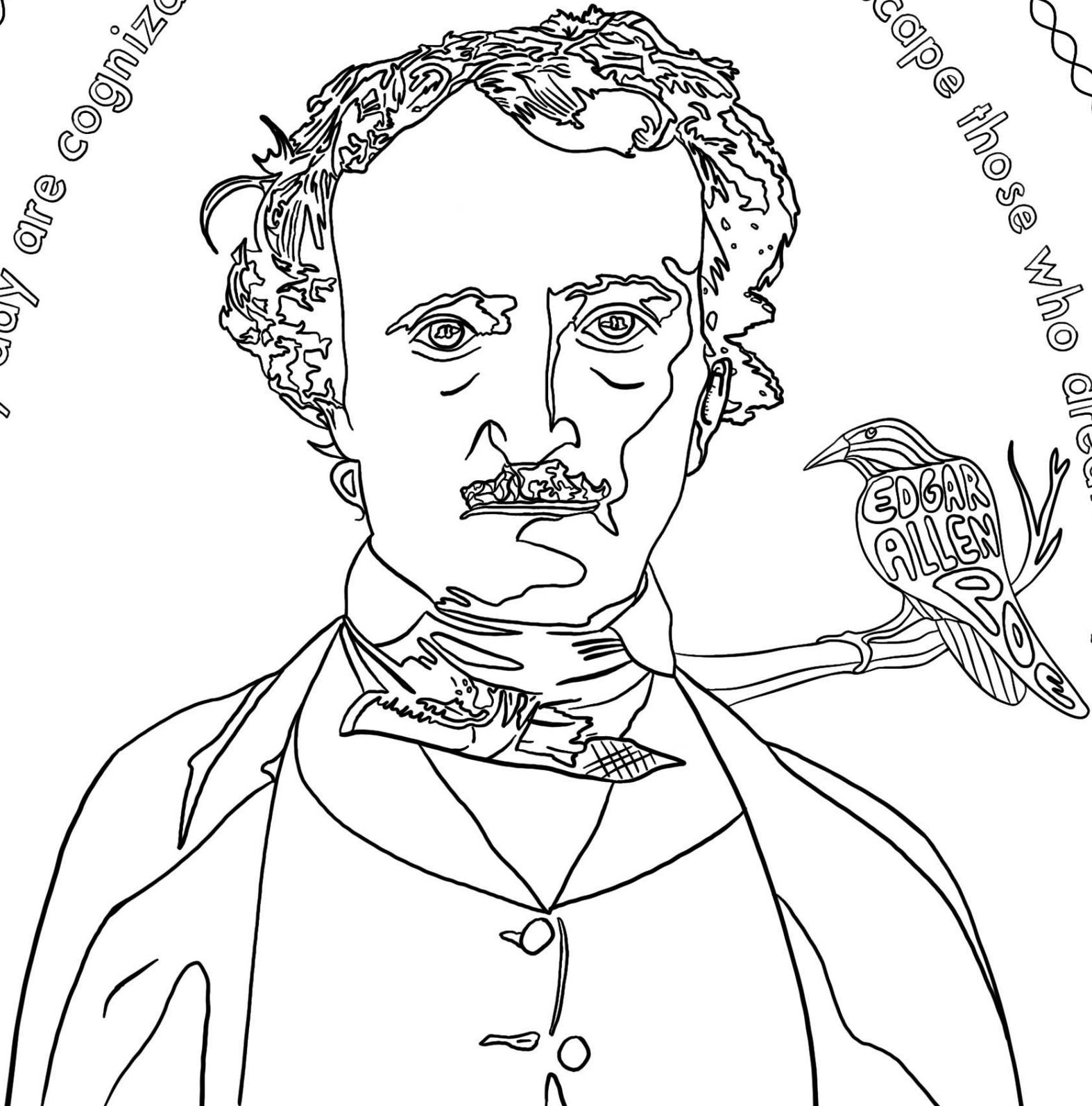
"To be what we are, and to become what we are awesome"



"Neither a lofty degree of intelligence nor imagination nor both together go to the making of genius. Love, love, love, that is the soul of genius."

"Neither a lofty degree of intelligence nor imagination nor both together go to the making of genius. Love, love, love, that is the soul of genius."

"They who dream by day are cognizant of the many things which escape those who dream only by night."

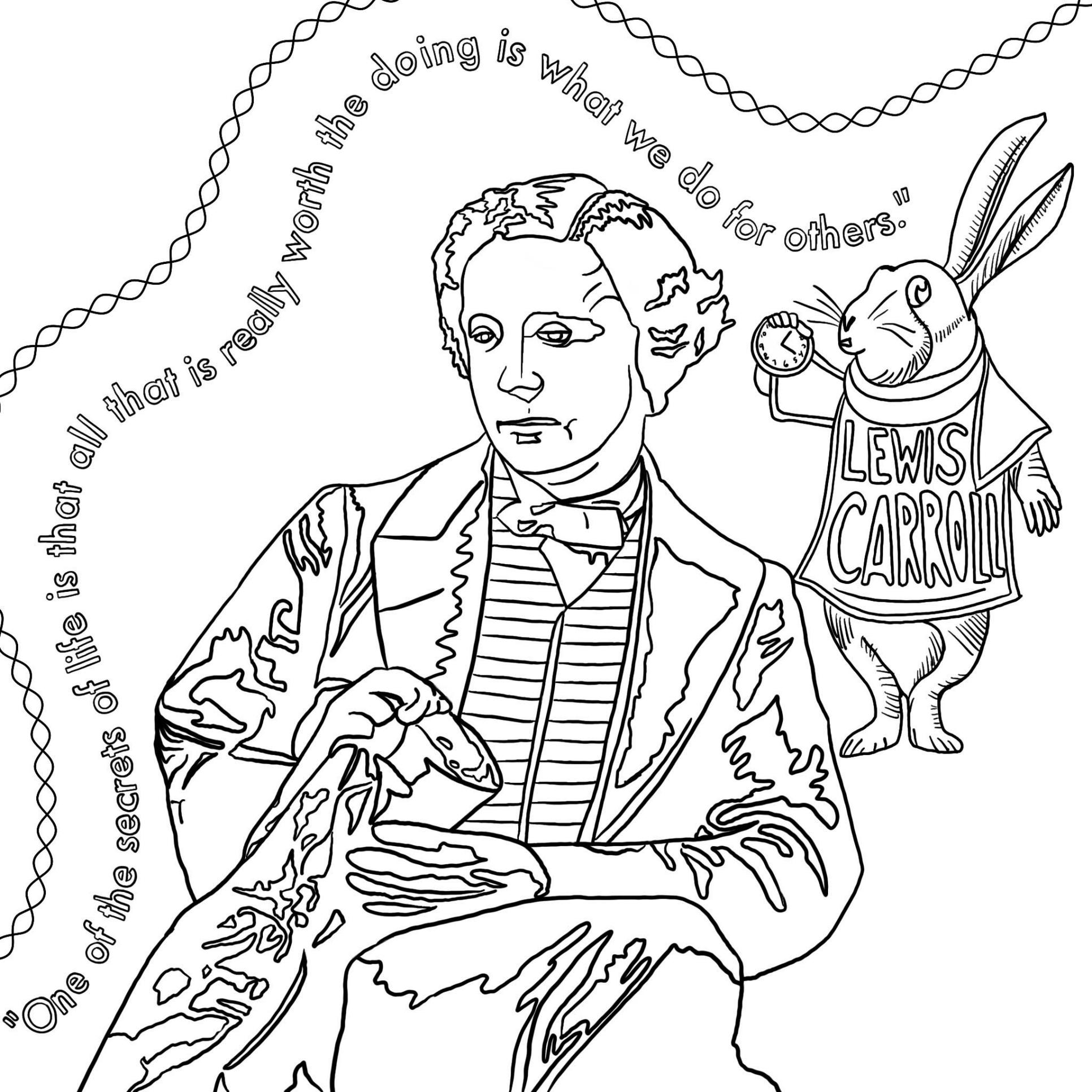


"If you want to find the secrets of the universe, think in terms of energy, frequency and vibration."



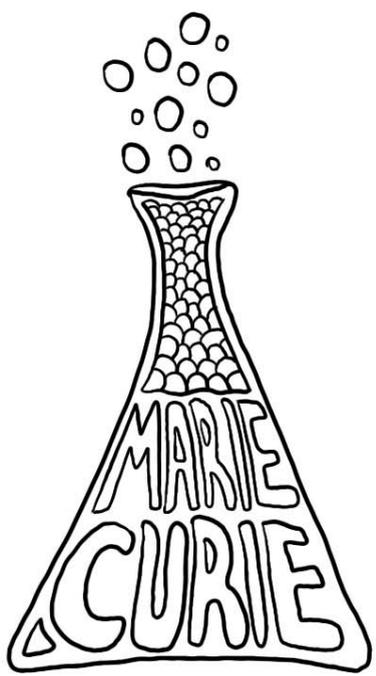
"Happiness is like those palaces in fairy tales whose gates are guarded by dragons: we must fight in order to conquer it."



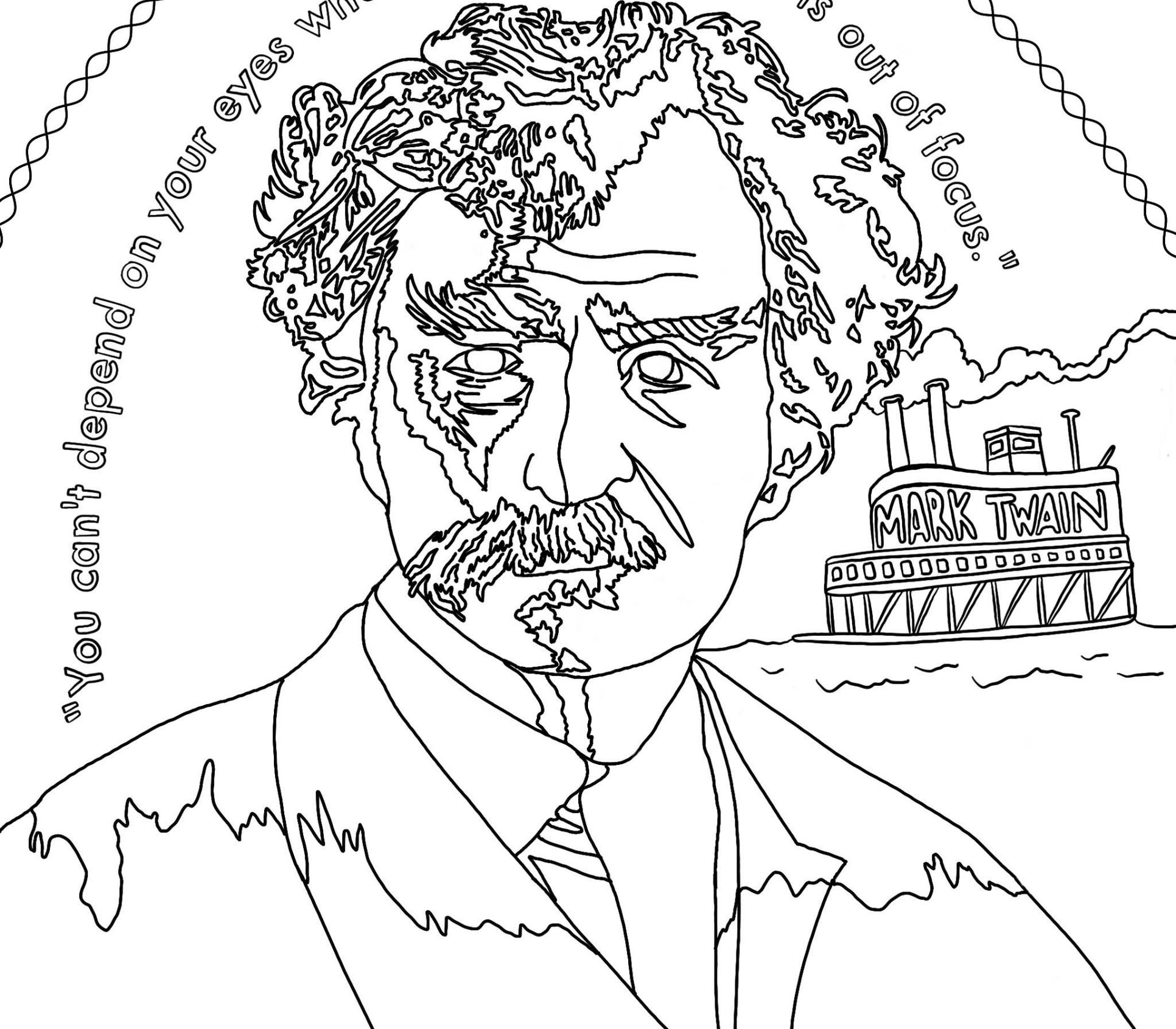


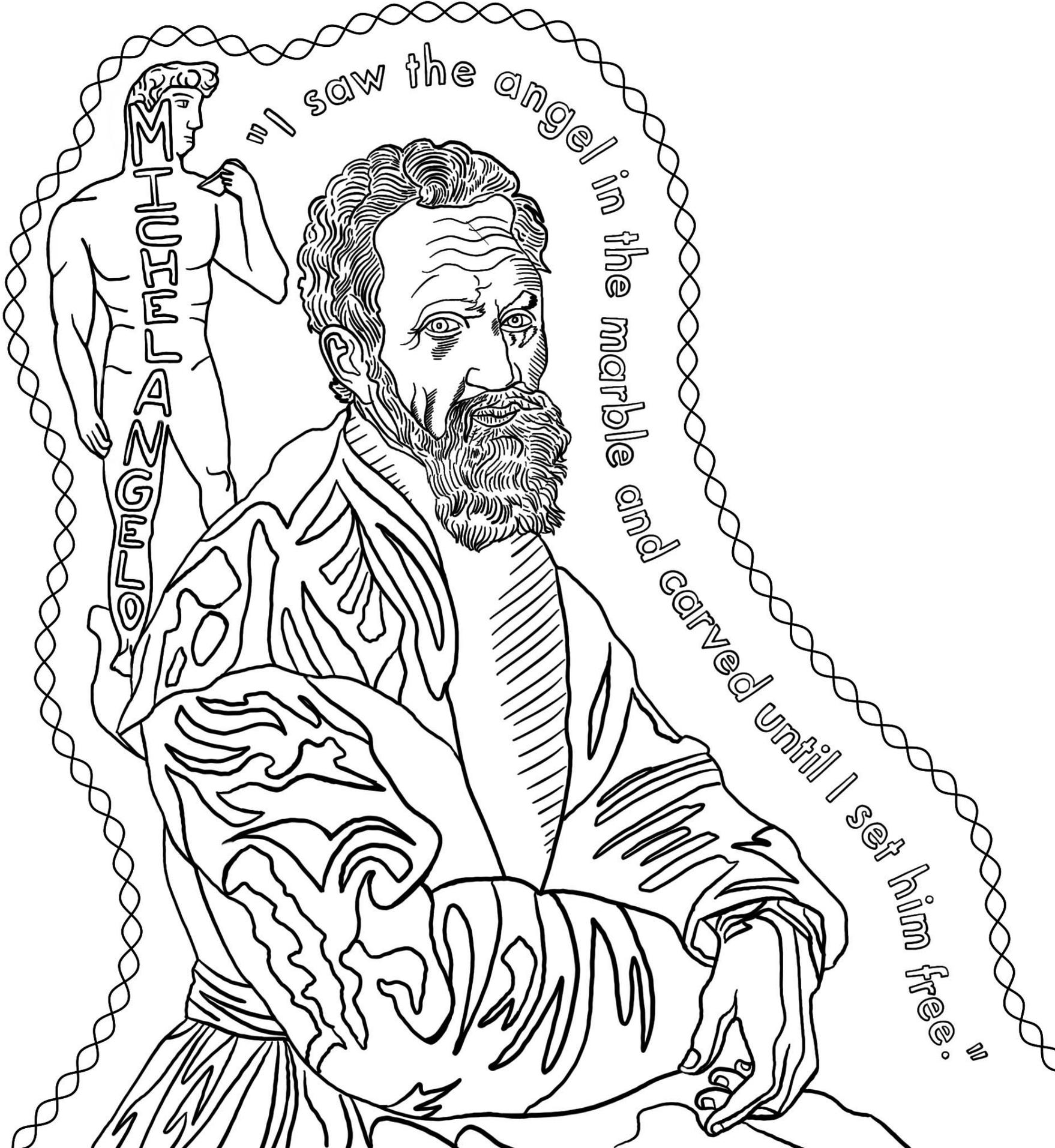
"One of the secrets of life is that all that is really worth the doing is what we do for others."

"Nothing in life is to be feared, it is only to be understood. Now is the time to understand more, so that we may fear less."



"You can't depend on your eyes when your imagination is out of focus."





"I saw the angel in the marble and carved until I set him free."

MICHELANGELO

ARTISTS ARE SUPERHEROES

by David Carus

Capes are not always easy to wear. They get caught on things, they're prone to tearing and tough to keep clean. However, their biggest problem is the one that keeps most people from wearing them every day: they generate attention. For an artist, sometimes attention can feel like someone slapped a "kick me" sign on your back, but for the super artist, attention feels more like everyone giving you a high five when you walk into a room. It's time to take off the glasses, unloosen your tie and hop into that phone booth you've been eyeing for so long. Grab your cape (leave the mask behind) and get ready to take flight!

What is an artist? The super simplicity is that an artist is someone that communicates really well. What is communication? It's definitely not just talking. When's the last time you heard the Mona Lisa's vocal chords? Communication basically means you have an idea you send across to someone else and they understand it. If you've ever seen a movie you scratched your head over, the filmmakers didn't quite communicate to you. Ever wonder why foreign films aren't more popular? It's because they're created for a different audience than you. Communication, when in the hands of a true artist, knows its message, selects its receiver and executes its delivery with skill. There are a lot of ways to communicate, tons of tools at your disposal, but whether you paint, sing, direct, write or dance, the purpose for making art should be the same: to communicate!

When you take a look at the world, watching people in their daily activities, you'll notice that people are communicating more than we usually give them credit for. Every day they wake up and pick out an outfit that says something to the world. It might say, "I'm just trying to blend in" or "I like to be comfortable" or "I am important" or "Damn, I look good!" Standing in line at the checkout counter we see the clerk who can either smile and say good morning or look miserable. We go to the bank and the stiffness of the security guard or his relaxed demeanor communicate something too. Everywhere we look the world is communicating. What makes the artist so special? He is a master at it.

The artist has an important role in the world. He literally paints the future. Want something new? Want the world to go in a new direction? The only person capable of this is an artist. Whether you call him a writer, inventor, engineer, architect, illustrator, composer, or photographer, the ideas and inventions that progress mankind forward are all dreamt up into reality by some artist somewhere, whether he even thinks to call himself one or not. The Wright Brothers were artists. So were Steve Jobs, Nikola Tesla, Mark Twain, Thomas Jefferson and pretty much anybody else you can think of that had a positive impact on the world. You want to be an artist? You are in some excellent company.

A couple of years ago I was busy promoting my music online. I'd post links to my songs on Facebook and elsewhere and I noticed I'd only get the occasional like here and there. At first I thought, "Did I miss the mark? Maybe my work isn't good enough." No, I knew that wasn't the case. Then I got the idea to see what response my artist friends were getting when they posted links to their work and lo and behold, they were also getting about the same response I was getting. It was then that I had my eureka moment. I said, "Wait a minute, Artists Run This Planet! Don't people know this?" Nope. They generally don't understand how important artists are and the role they play in society. How would they? They don't teach much about art in school these days. There's no big government agency called the Department of Art. Most importantly, I couldn't think of a single person talking about this to people. It was then that I decided to pick up the hat and wear it. I'd be that person talking about it.

I started writing the words "Artists Run This Planet" when I shared art and posted on Facebook and something funny happened. At first I got quite a few people saying, "Oh, wouldn't that be nice if that were true." I knew what they were implying was that the guys really running things were the politicians, corporations and bankers and it was a hopeless situation to go up against those guys and I was basically a wishful dreamer. I didn't feel bad. I understood my idea was new to people, that their initial reaction was only based on ideas of the past and that I had work to do. I kept writing those four words "Artists Run This Planet" and slowly people started clicking that like button more and more. They even left comments saying things like "You're absolutely right" or "Thank you for posting this" and "I feel the exact same way!" Little by little I found my message reaching people and those initial comments of disagreement vanished completely. I had found my audience, connected with artists from all over the world and my message was reaching.

Why did I say “Artists Run This Planet?” I looked at the world and I saw it differently. I wanted other people to share my viewpoint and I also wanted to shift the balance of power in the world from the hands of governments, corporations and banks to the artists who have always kept the world moving forward, despite all the wars, depressions and suppressions. I didn’t need an army of men wielding rifles and blasting bombs to overthrow the powers that be. All I had to do was recognize where the real power was, with the artists. An army of artists wielding pens, brushes, cameras, guitars and laptops are way more dangerous than any army using violence and force. Look at what Gandhi was able to achieve half-naked with a spindle and a walking stick. Why do you think copies of *The Grapes of Wrath* were burned in Steinbeck’s (and my) hometown of Salinas? Ideas are more powerful than anything and the artist communicates them better than anyone.

Sometimes I get the occasional “Artists Rule The World” instead of “Artists Run This Planet” and I try to correct it when I can because I don’t want artists to “rule.” Ruling is something those politicians, corporations and bankers try to do. I say “run” because artists keep the show moving. We keep it running. That requires a lot of skill and who but an artist can be counted on for that?

It’s been said that everyone is essentially an artist. The problem is that too many people are not being themselves. They spend a lifetime trying to be some sort of imagined concept of what they should be based on things they see in advertisements or elsewhere. There’s nothing wrong with wanting the hairdo of a famous actress or the sports star’s sneakers, but there is something wrong with wanting to wear a personality that limits and restrains you to being superficial and unimaginative. It is far better to be yourself, create your own universe and when you step into someone else’s universe, you’re aware and doing it from your own free will.

Picking up the daily paper or watching the nightly news gives you the impression that the planet is brimming with death, disease and peril around every corner. However, when you walk outside and take a walk, surprisingly, things are not violently exploding all around you. When you drive your car, sure, sometimes there’s traffic and the occasional reckless driver, but there are not as many car wrecks as you’d expect for a society the nightly news depicts as dangerous. Take a closer look and what do you see? People playing their favorite radio station loudly, kids watching a Pixar film in the backseat and most cars making it to their destinations just fine. Go to someone’s house and try to find some

law books, business magazines or banking literature. Now go looking for CDs and DVDs. Do they have a music or movie collection? You bet they do. Open up their laptop. Scroll through their smartphone. Find any more music or movies? Take a look at their bookshelf and try to find some novels. Any artwork on the walls? When you actually look, you see that we don't live in the society CNN gives us, we live in a society artists give us and their ideas are in the very fabric of our daily lives.

It's important to know why you make art. It matters more than most people think. It's one of those things so obvious that people don't spot it. Without art and without artists, the world is just a boring, unchanging, lackluster, uninspiring, desolate landscape no one could stand to live in. It would actually be impossible to live in a world without change, without progression towards something else. Without purpose or aim there is no life. So, how important is it that art exists and that you make it? You hold the power of life itself in your hands. You create the world every day, you imagine where it will go tomorrow. There is no one more important than an artist and here you are, an artist.

Everyone is being an artist to a greater or lesser degree, even those politicians, corporations and bankers. We've all heard the story that Adolf Hitler was once an artist, but he went into politics, took control of the German government and sent the world into war. He was definitely communicating, unfortunately it was a message of hate, violence and oppression. What a horrible work of art! So making art and being an artist isn't enough. What the artist chooses to communicate is of the utmost importance too. What we say with our art matters, especially when so many bad artists find an audience through censoring good artists and injecting degraded and demeaning messages into the mainstream.

Several years ago televisions were filled with shows with names like "Happy Days," "Good Times" and "The Wonder Years" but now they're filled with shows like "Desperate Housewives," "Masters of Sex" and "American Horror Story." We went from Batman going "Ka-Pow!" to the gritty, gruff Christian Bale version. We went from Elvis shaking his hips to Miley Cyrus twerking. Society has shifted because artists chose their message, targeted an audience, and their ideas stuck. Although we are free to express ourselves however we see fit, there is also the greater point to all of this. What is the reason for making all of this art anyway? Is it to uplift mankind or not? If it's not helping people, maybe the artist should find a different approach, because if you're not making people better, you're making them worse. And when the world gets worse, so do you.

One of the most memorable lines in comic book history was spoken by Peter Parker's (Spider-Man's) uncle Ben, "With great power comes great responsibility." Those words are especially pertinent to the artist as he makes his art. We have this amazing gift, this talent to communicate to the world, but it comes at a price. The way we move, the things we say, our thinking, our ideas, are all saying something to our audience. Some artists are aware of this and put out art that makes people feel good. Other artists don't give it much thought and make art for art's sake, failing to recognize the impact their art will have on others. It is the very rare case when an artist creates art intentionally to suppress people. The evil artist is rare because most artists and most people don't want to harm one another. We want to help people and create some beauty for the world when we make our art, right?

When you stare at that blank paper or canvas, know that what you create should have a positive purpose behind it. It doesn't mean you turn into a prude and make lame art that's meant for only babies or old people, no. I'm challenging you to go from being an artist to being a super artist. Play a larger part in the shaping of this planet we live on because you're the closest thing we have to a super hero.

Back in the 1930's a couple of teenagers were going through some tough times. They liked to read science fiction, enjoyed tales of circus strongmen and had big imaginations, but they weren't like the other kids and got picked on and bullied. One of the pair lost his father to a violent crime and instead of feeling helpless and weak, he put his energy into writing. Together, the two friends created a new kind of hero, one with incredible strength and ability, who righted wrongs and looked out for the little guys like them. Their work was rejected by publishers for a few years but finally saw publication in 1938. Their creation would capture the imaginations of millions, establish an entirely new genre of literature and entertainment in the process, and their ideas influenced and permeated everywhere on Earth. These young men made a work of art so powerful that it continues to help people decades later, inspiring mankind to reach greater heights. The two artists were Jerry Siegel and Joe Shuster and they created Superman.

Every time I make art I think of what these two teenagers accomplished. To the world around them, they were about as powerless as you can get. They were physically weak, socially rejected, picked on and had a different viewpoint than other people did. Despite the obstacles they found a way to redefine the world to include the idea that we should

help others, stand up for the little guy and fight for justice and truth. Comic book creators today may look at the current scene as challenging but can you imagine trying to break into the superhero field before it even really existed? Why did they succeed? They persisted in presenting the world with art that communicated a better vision for mankind, something to strive for that they wanted to be. These two young men inspired people to reach for more and in the process achieved a level of success no one could have predicted.

Today the world is filled with people who were raised with the ideas and ideals of superheroes. It doesn't matter what job a person has, at any moment when confronted with evil, he might turn to the values of a superhero and approach the situation from that viewpoint. There is no way to measure the true impact of a creation like Superman, but for being around humanity only 75 years, he sure has made his mark. Imagine what the world will look like after 1,000 years of having him around.

Each of us may not experience the kind of success that Jerry Siegel and Joe Shuster found when they created the Man of Steel, but we can definitely strive for it. What did they do right? They had a good purpose behind the making of their art, they knew their audience well, they had something to say and they delivered it perfectly. What will your art communicate? What do you have to say? Who will you say it to? These are the fundamental questions to ask before embarking on the actual making of your art.

Whether you're a writer, poet, painter, musician, singer, seamstress or entrepreneur, you have the power to shape the world into what you think it should be. You are an artist and I have no doubt you can hop into a phone booth. Remember your cape, let it flap in the wind, make the people on the ground see that an artist can fly.

...to continue reading, make sure to pick up your copy of

Super Artist - How To Take Flight As A Creator by David Carus

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